

MENAGGIO/LAKE COMO, ITALY | PRICE UPON REQUEST

LATEST STATISTICS

OUR MISSION



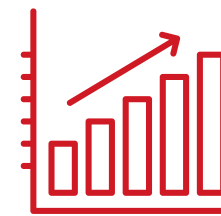
Reach

the largest audience possible outside of your local market



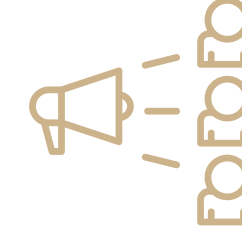
Exposure

for your high-end listings to national and global buyers



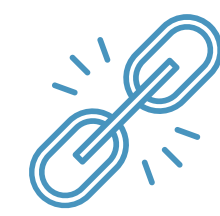
Targeted

marketing to the high-net-worth and tangible results at the best value



Education

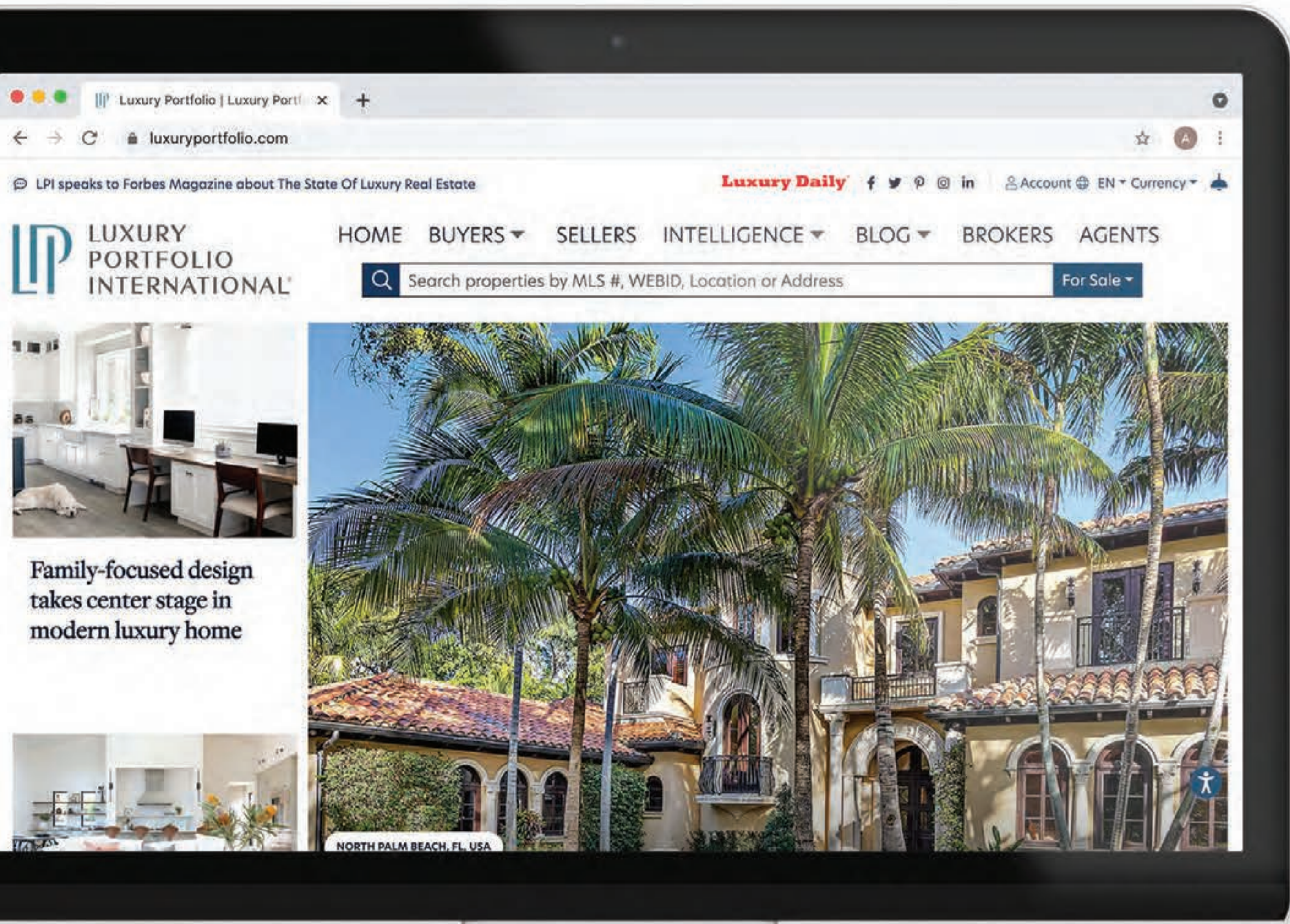
and the latest research about today's luxury consumer



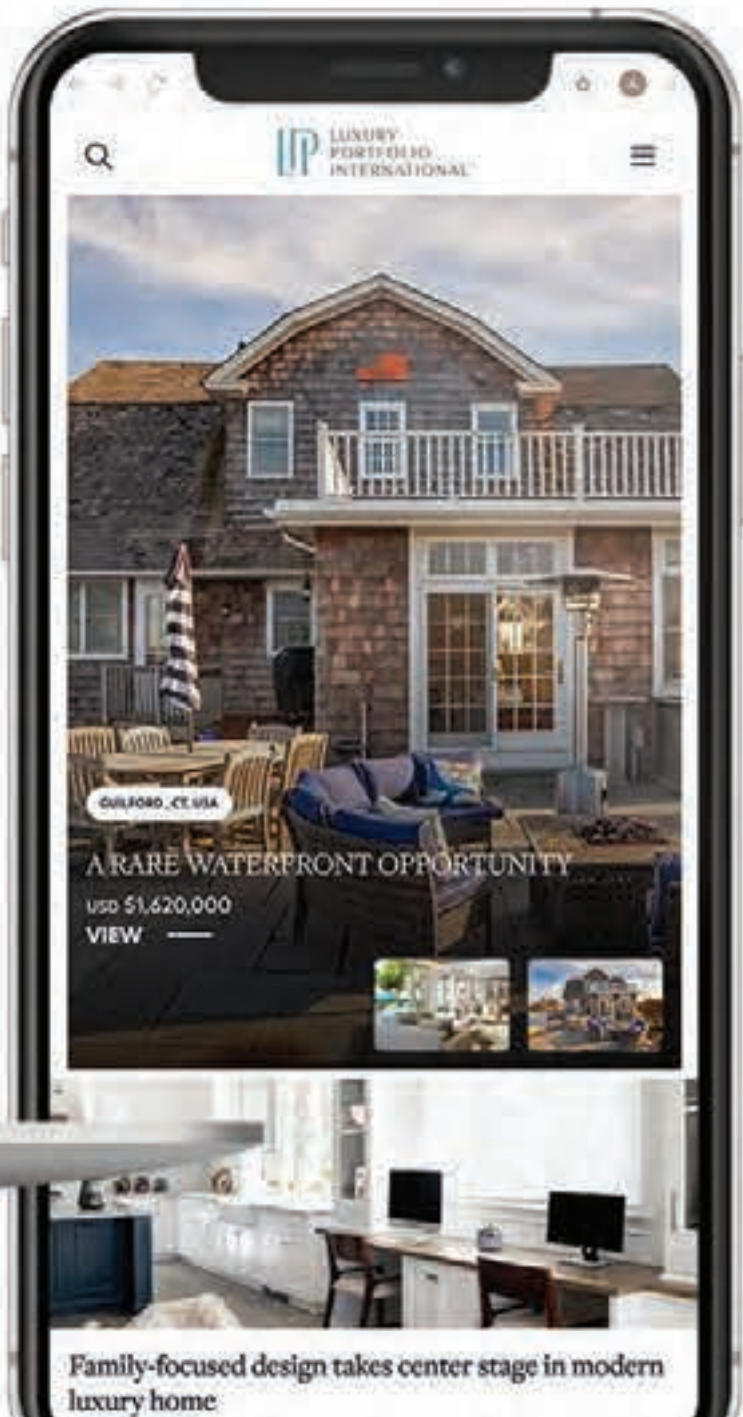
Connections

to the finest, most reputable and powerful companies in the industry

luxuryportfolio.com



More than
50,000
listings are marketed by
LPI each year



WEBSITE QUICK FACTS:

- Targeted to the high-net-worth individuals
- 9 languages
- 60+ currencies
- Responsive to all devices

The Company You Keep

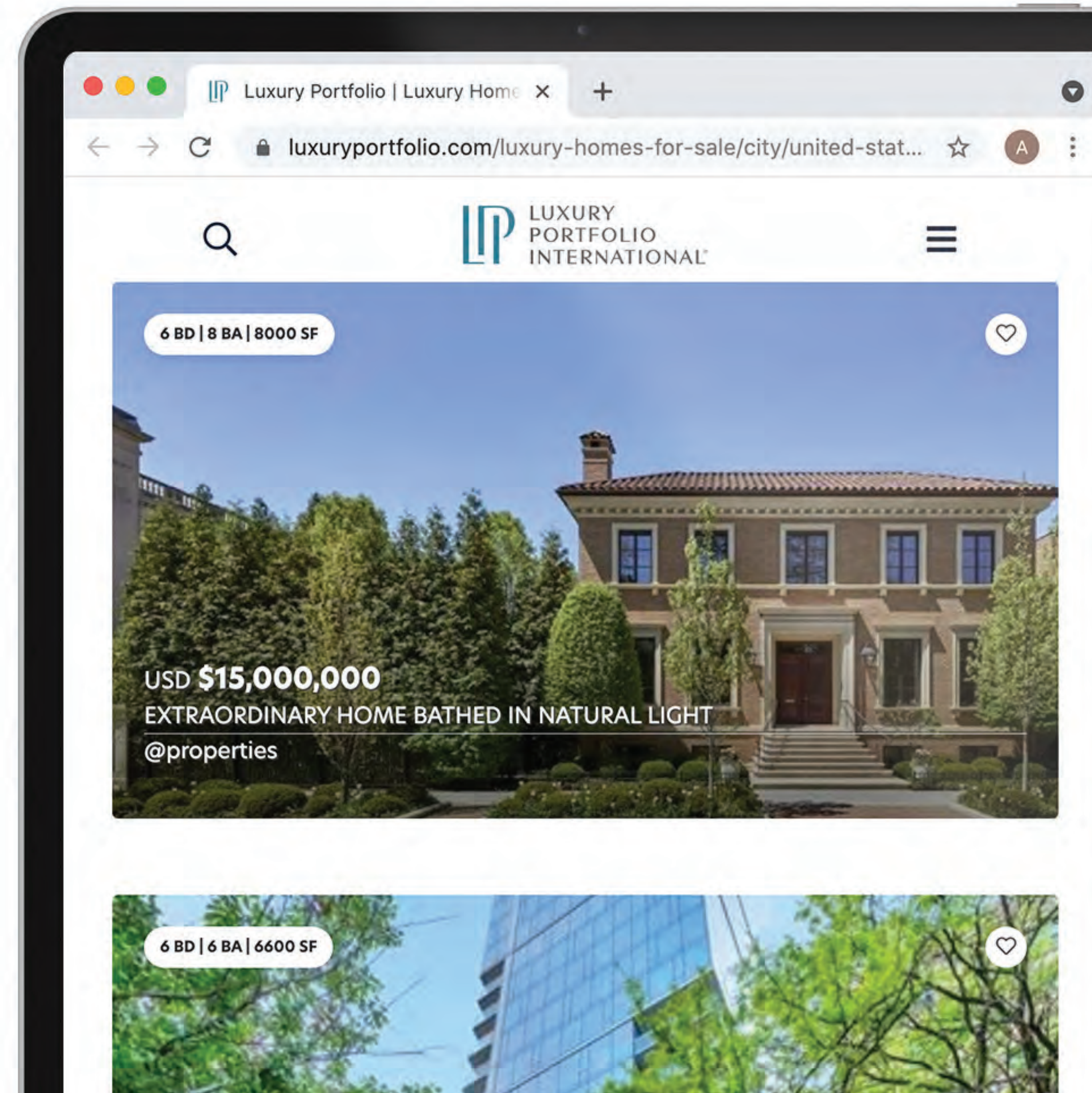
TOTAL INVENTORY:

\$52.8 BILLION

AVERAGE PRICE:

\$2.5 MILLION

Many renowned, celebrity homes
and exclusive listings



Top Listings Snapshot



ANDERMATT, LUCERNE, SWITZERLAND | CHF2,350,000



FRANSCHHOEK, SOUTH AFRICA | ZAR90,000,000



HIGHLAND BEACH, FL, USA | \$32,500,000

UP TO \$4,999,999:

20,000+
PROPERTIES

\$5,000,000-\$9,999,999:

1,200+
PROPERTIES

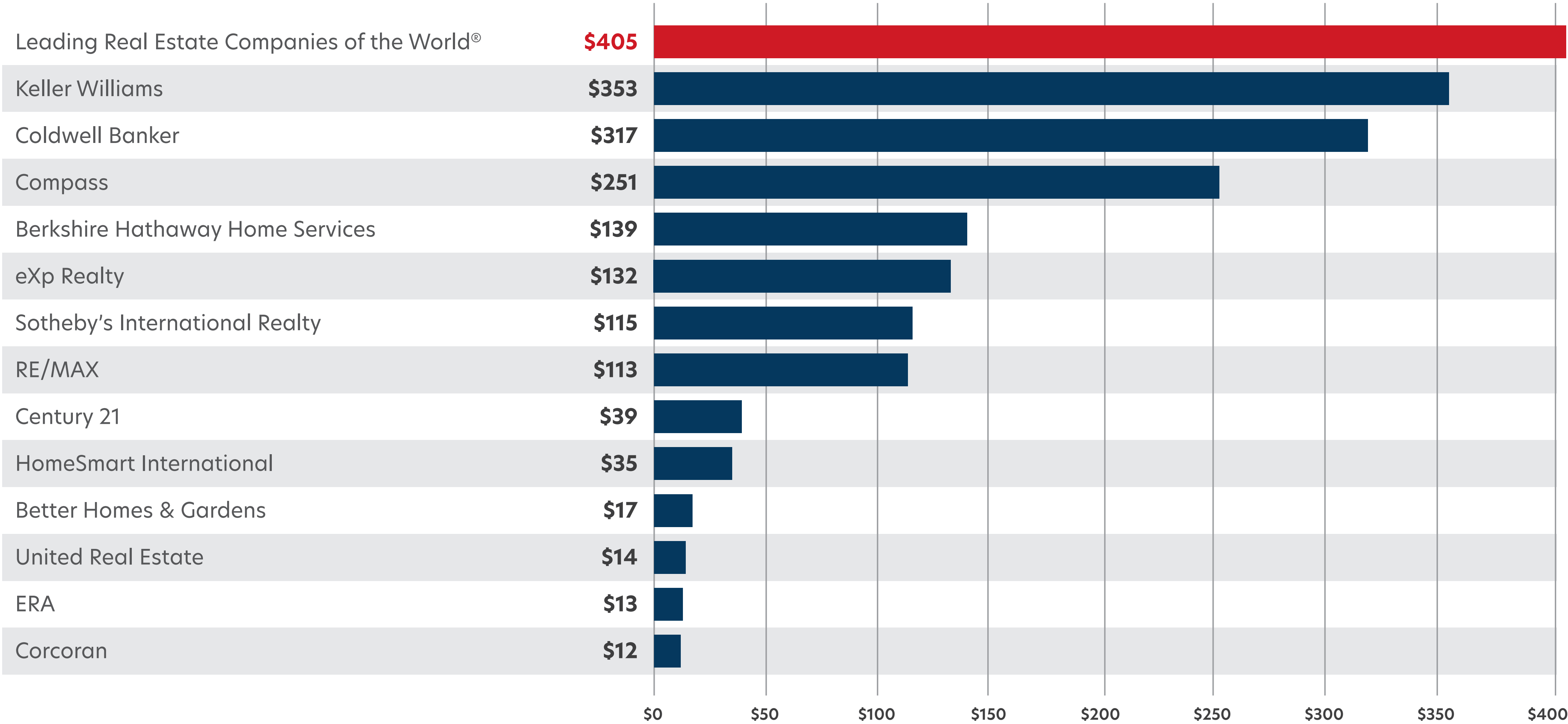
\$10,000,00 AND ABOVE:

500+
PROPERTIES

More U.S. home sales volume
than any other real estate network,
franchise or brokerage brand*

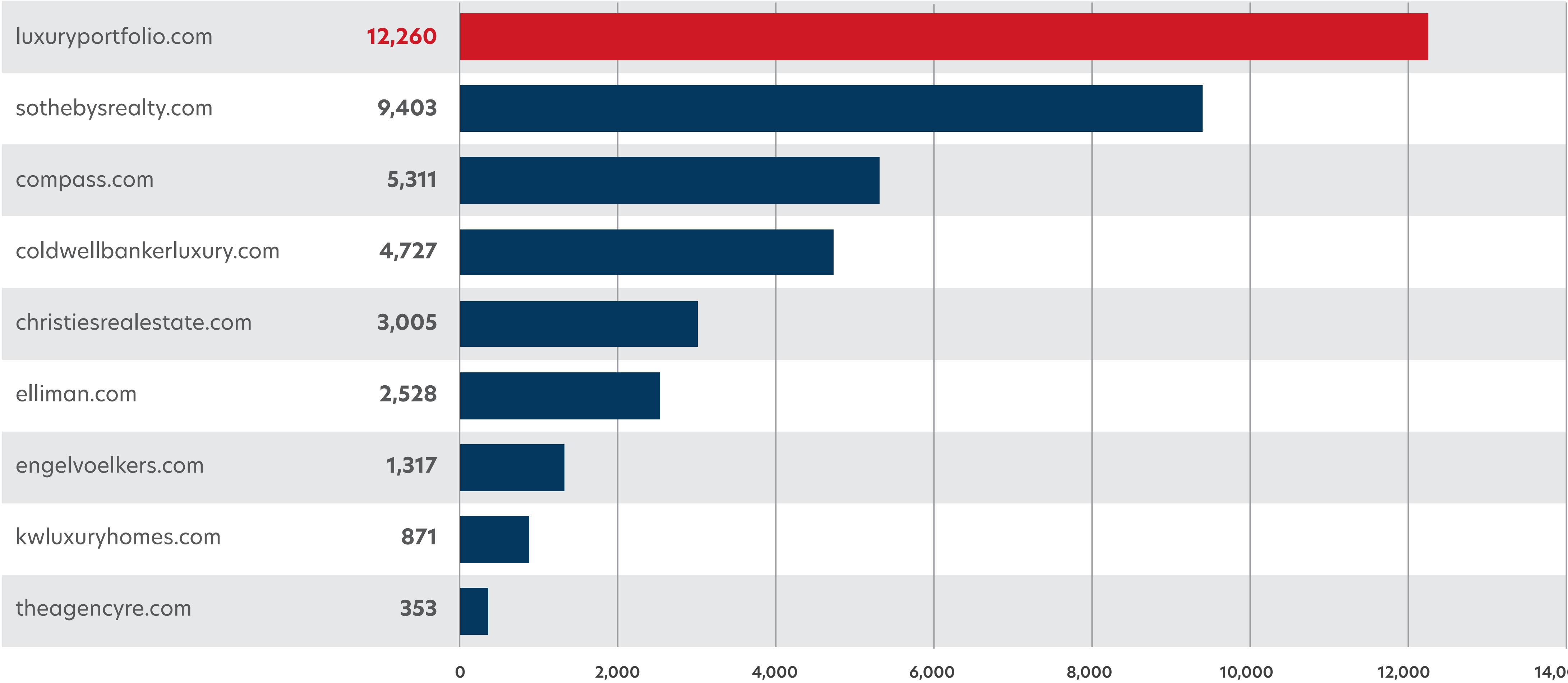
*Sourced from REAL Trends 500 for 2020, realtrends.com.

U.S. Home Sales — Volume Shown in Billions of Dollars



This bar chart is sourced from REAL Trends 500 for 2021, [realtrends.com](https://www.realtrends.com).

Total U.S. Properties — Over \$1 Million

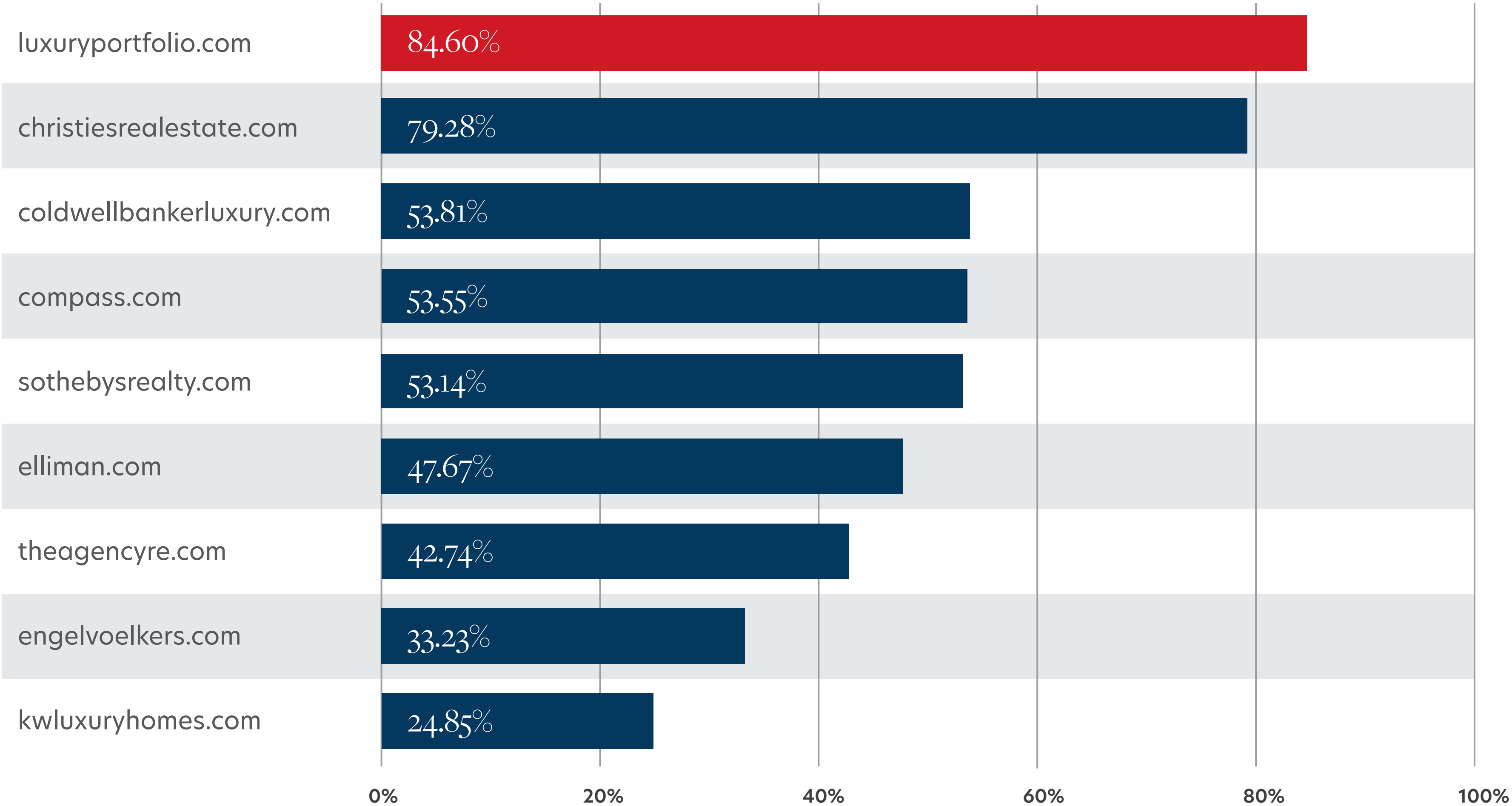


Source: Scott Business Consulting June 2022. Chart compares brands with luxury positioning and a dedicated website with the ability to determine the difference between company exclusive properties and IDX listings.

Truly Global Luxury

85%

OF THE LISTINGS ON
LUXURYPORTFOLIO.COM
ARE PRICED AT \$1 MILLION
AND/OR ABOVE



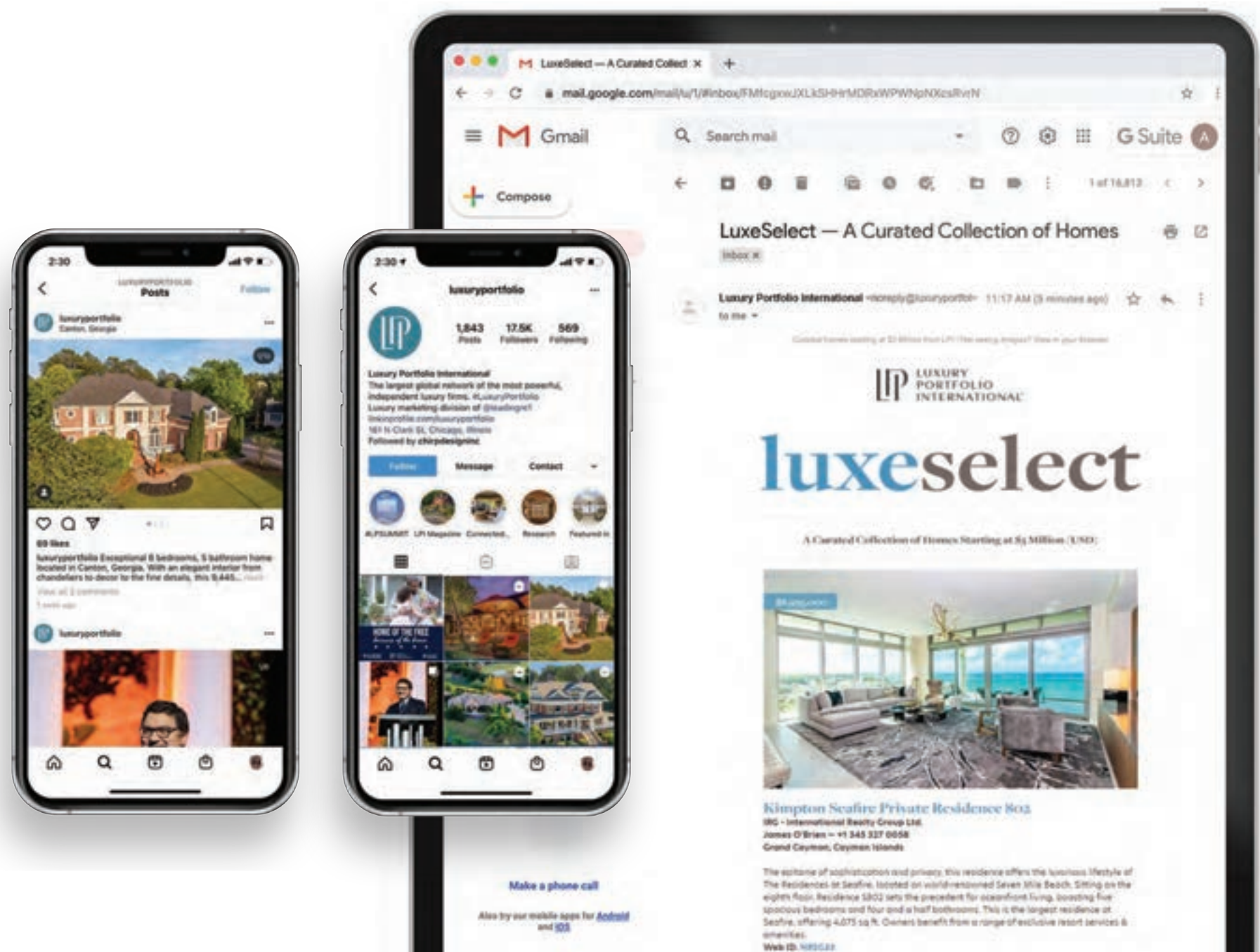
Source: Scott Business Consulting June 2022. Chart compares brands with luxury positioning and a dedicated website with the ability to determine the difference between company exclusive properties and IDX listings.

LPI Brand Reach — Print & Digital Advertising

THROUGH OUR BRAND AND CO-OP CAMPAIGNS:

39 MILLION IMPRESSIONS

(January-June 2022)



LPI Brand Reach — Online Listing Exposure

OUR SYNDICATION PARTNERS HAVE RECEIVED
**MORE THAN
2.3 BILLION
PAGEVIEWS**
IN JUST 6 MONTHS COMBINED
(January–June 2022)



THE WALL STREET JOURNAL.

wsj.com

MANSION GLOBAL

mansionglobal.com

BARRON'S PENTA

barrons.com and Penta online

COUNTRY LIFE

countrylife.co.uk

MarketWatch

marketwatch.com

JAMES EDITION

jamesedition.com

FT
FINANCIAL
TIMES

ft.com

居外
Juwai.com

juwai.com

Leading
REAL ESTATE COMPANIES
OF THE WORLD

leadingre.com

EXPANSION

expansion.mx

WeChat

WeChat

LPI Brand Reach — Press & Social Media

THROUGH OUR LISTING COVERAGE AND THOUGHT LEADERSHIP:

3.1 BILLION IMPRESSIONS*

IN JUST 6 MONTHS (January-June 2022)



THE WALL STREET JOURNAL.

Forbes

The New York Times

People

Robb Report

MANSION GLOBAL

THE WEEK

Luxury Daily

yahoo!

inman



Plus, 42 million impressions through our relationship with HGTV's Ultimate House Hunt!



*These numbers are garnered chiefly through the CISION Communications Cloud®, a global platform which features a suite of metrics and automated analyses that translate press activities and earned media coverage into important insights and verifiable return-on-investment.

Global Connections



1.2 MILLION

GLOBAL TRANSACTIONS



136,000

SALES ASSOCIATES



550

MEMBER COMPANIES



70+

COUNTRIES

LEARN MORE



LuxeXchange: Member Portal

Visit "Program Information" for additional materials and resources at xchange.luxuryportfolio.com

Digital Listing Presentation

Need more details or talking points about LPI? Check out luxurylistingpresentation.com