

Featured Clients:
Elaina and Nate Porter
- Ewa Beach, Hawai'i

MILITARY HOME SELLER'S GUIDE

Hawai'i Life Real Estate Brokers



MILITARY
SPECIALIZED
TEAM

HOW WE HELP YOU

Our Hawaii Life Military Specialized Team offers the following services as the listing requires:

Professional Photography

We leave the photography to the experts, so they are done right and make your home look amazing!

Video & Drone Tours

Utilizing video and drone footage can showcase the special details of your home providing for a realistic view for potential buyers.

3D Virtual Video Tours

With the help of a special camera and software, we have the ability to turn your home into a 3 Dimensional walk-through experience for potential buyers.

Home Staging

Homes that are staged sell faster and for more money. Our staging partners are here to help.

Coordinating of Repairs / Services

Whether it's before listing the property or during the sale, we will assist you in coordinating needed repairs. We know the right people for the jobs!

Vendor Discounts for our Sellers

Our team has developed relationships with vendor partners that offer discounts to our clients.

Relocation Services at Your Next Duty Station or State

Our network of agents extends outside of Oahu. Let us know where you are PCSing to, and we will have an experienced agent ready to assist you at your next duty station and community.



HOW WE'RE DIFFERENT

Over 49 Collective Years of Military Relocation Experience

We are a team of MRP certified agents who specialize in representing VA Buyers and Sellers. We have an extensive network of VA specialized assets ready to help.

#1 Real Estate Search Engine with 260,000+ Monthly Visits

Utilizing everything from the HGTV show "Hawaii Life," to a dedicated interactive website (HawaiiLife.com) and a military specialized site (Military.HawaiiLife.com), we have all the bases covered to make sure you get the most extensive exposure in the market place.

Individualized Blog Post Featuring Your Home

We tell the story of your home through a blog post. This allows us to share unique special details that exceed the standard MLS listing. It's a great online sharing piece.

Hawaii Life listings Showcased 420% More Often

Our amazing HawaiiLife.com Search Engine Optimization (SEO), blogging, listing syndication, return site visitors, exposure on all major real estate portals, and extensive marketing tools propel Hawaii Life's listings to the top of online searches.

Extensive Social Media Coverage for Your Home

Social Media Advertising (Facebook, Instagram, YouTube, etc), reaches thousands of people on a daily basis. Social media, when done right, is a hugely powerful advertising medium. It creates massive exposure to your home and, in turn, attracts potential Buyers.

Hawaii Life Listings Syndicated to over 135 Different Websites

We have partnerships with some of the best marketing, social media and real estate sites in the world to gain maximum syndication.



THE SELLING PROCESS

① Seller Consultation

Presentation of the Comparative Market Analysis (CMA), addressing the Sellers needs, and reviewing the home selling process. Emphasis on the fact that we are present, active, and available during the entire process of the transaction. We never hand you off!

② Listing

Ordering of creative signage, military branded sign riders, and creating an effective marketing campaign.

③ Marketing

Your listing will show up on the Multiple Listing Service, Zillow, Trulia, Realtor.com, Hawaii Life website, other brokerage websites, Facebook, Instagram, and various Social Media platforms for thousands of people to view. We know our marketing! You benefit!

④ Negotiating Offer(s)

With over 49 years of collective real estate experience, and a thorough knowledge of the local market, we have seen all types of scenarios, and we know how to respond in the Seller's benefit. We will have your back!

⑤ Managing Sales Process

Inspections, Timelines, Lenders, Appraisers, Repairs – We will coordinate all appointments, showings, open houses, brokers opens, etc., while keeping the Seller in the loop during the entire process.

⑥ Closing

We start with you, and we will be with you to the end. We will make sure that all the timelines are met, all requests are taken care of, and transactions close according to the contract. This will be one less thing to worry about while moving to your next duty station.

Featured Clients: Ashley,
Shaun and Scout Kays
- Ewa Beach, Hawai'i

Contact Us Today

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REAL ESTATE BROKERS

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