



Aloha to our many friends, clients and Mauna Kea Resort residents,

We are excited to introduce you to Mauna Kea Realty – A Hawai'i Life Company, a collaboration with the state's third largest brokerage firm. We look forward to sharing our decades of Kona-Kohala Coast market expertise with a broader audience. Hawai'i Life brings the strength of their statewide network, which includes 270 top-producing realtors, working across 14 offices statewide. This translates into more exposure for our listings.

This is a great fit for the market we serve, since Hawai'i Life has emerged as the state's leading brokerage firm in listings and sales above the \$3 million luxury benchmark. They are also the exclusive statewide affiliate of Christie's International Real Estate, a network of 138 luxury brokerages in 46 countries. Hawai'i Life also brings the power of their affiliation with Luxury Portfolio International, the largest network of independent brokerages serving top-tier luxury markets in more than 60 countries.

Our considerable expertise and listings will be further amplified by Hawai'i Life's unrivalled digital platforms. Leading the industry in technology, hawaiiilife.com is most trafficked real estate website in Hawai'i and more than 3 million visitors each year. Their online audience is boosted, in part, by HGTV's *Hawai'i Life* program. Each episode reaches more than 20 million television viewers across the U.S. and Canada.

For more than 30 years, you've come to know us not only as market experts and committed professionals, but also as trusted advisors and friends. We will continue to play an integral role in the evolution of the Kona-Kohala Coast, building relationships and expertise along the way. We thank you for contributing to our continued success!

We invite you to visit our office within the iconic Mauna Kea Beach Hotel, or visit us online at MaunaKeaRealty.com.

Mahalo and we look forward to serving you.
Bob & Steve