



## **CHOI** joins forces with *Hawai'i Life*

*Aloha to our many friends and clients!*

Thank you to all of our friends, clients and colleagues for more than thirty years of success. You have helped to make me the No. 1 broker in Honolulu for 16 of the last 19 years! 2017 has been a strong year during which my sales exceeded \$100 million, adding to the \$1 billion of real estate I have sold throughout my career.

As I look to the future, it is with great pleasure to announce that early in 2018, Choi International will make a strategic alliance with Hawai'i Life, a statewide, technology-driven real estate firm with unrivalled internet marketing and active social media engagement.

With our alliance, I will be a Director of Hawai'i Life One (HL1), a special division of Hawai'i Life that is comprised of some of the most successful realtors across the entire state of Hawai'i. Neal Norman has sold more than \$1 billion in real estate and has been the top broker on Kaua'i since 2009. He was the leading broker in the state in 2014, 2015 and 2016. Carrie Nicholson on the Big Island has also sold over \$1 billion in real estate. Mary Anne Fitch has been the top-selling broker on Maui for decades. HL1 Directors are the historical sales leaders on their respective Islands and each has chosen Hawai'i Life. The synergy and clients of the HL1 Group are unrivaled.

What does this all mean to you?

The CHOI Group with Hawai'i Life will have access to a powerful network of statewide leaders in the luxury market who serve a select network of high net worth clients who love Hawai'i and who can buy any property they want in the state.

The CHOI Group with Hawai'i Life enables us to serve you best in selling or buying a home. Almost 90 percent of property searches start on the internet, making Hawai'i Life's technology an optimal way we can bring your home to market and help you to research the best buys.

Furthermore, I will be renewing my affiliation with Christie's International Real Estate, which provides access to international luxury clients, and to Luxury Portfolio International, which provides extensive exposure in Asia. Both affiliations serve the same top-tier luxury markets that we have catered to for the last three decades on O'ahu.

I look forward to continuing our superior level of service and expertise built over the last three decades, combined with new energy and modern technology tools. We look forward to bringing you The CHOI Group with Hawai'i Life - a supercharged approach to Hawai'i real estate - for many years to come!

A handwritten signature in black ink that reads "Patricia Choi".

### **Patricia Choi**

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